1. DAY / 15.10.2026

» ANA SALON

10:00 - 10:30 **Opening Speeches**

- **Kongre Başkanı**
  - Prof. Dr. Ahmet Şahbaz
- **Giv Başkanı**
  - Fatih Ceylan
- **Rektör Yardımcısı**
  - Prof. Dr. Bahadır Feyzioğlu

10:30 - 12:00 **Open**

» Session Chairs: Dr. İhsan POLAT

- **null**
  - Dr. İhsan POLAT
- **null**
  - Doç. Dr. Barış Gökçe
- **Girişimcilikte Küresel Rekabet: İnovasyon, Kalite ve Standartlar**
  - Mahmut Sami Şahin

13:15 - 14:00 **Seminar**

- **Not Only Geniuses, But Also the Ecosystem: The Real Story of Innovation from Silicon Valley to Canada and Lessons for Turkey**
  - Prof. Dr. Mehmet Atilla BEĞEN

14:15 - 15:30 **Session I**

» Session Chairs: Dr. Öğr. Üyesi Fatma Erdeo

- **#GIS23 Intelligent Scoliosis Support System Including Vibration Feedback and Adjustable Mechanical Structure (Patent)**
  - Fatma ERDEO, Neslihan ALTUNTAŞ YILMAZ
- **#GIS21 A New Frontier in Sustainability Reporting: A Bibliometric Review of Biodiversity Reporting and Assurance**
  - Meryem USLU, Selahattin USLU, Hasan ÖZYAŞAR
- **#GIS49 Effects of a Game-Based Learning Intervention on Self-Reported Learning Strategies and Professional Attitudes in Kinesiophobia Management Education: A Parallel-Group Randomized Controlled Trial**
  - Neslihan ALTUNTAŞ YILMAZ, İrem CANER
- **#GIS39 A Next-Generation Social Entrepreneurship Model in the Context of Circular Economy and Social Impact: "Gün Sonu" Food Rescue Network**
  - Umut Eren KOYUNCU

15:45 - 17:00 **Session II**

» Session Chairs: Dr. Öğr. Üyesi Neslihan Altuntaş Yılmaz

- **#GIS50 Development of a Telerehabilitation-Based Exercise and Monitoring Program and Its Effectiveness Compared with a Brochure-Based Home Exercise Program in Patients with Lumbar Disc Herniation: A Randomized Controlled Trial**

› Türkislam AKSU, Neslihan ALTUNTAŞ YILMAZ, Fatma ERDEO

- **#GIS29 Turkish Validation of the Magnetic Resonance Imaging Anxiety Scale (MRIAS): A Validity and Reliability Study**
  › Nebahat GÖNEN, Hasan Hüseyin TEKİN
- **#GIS38 AI-Based B2B Matching Model for Sustainable Agriculture and Digital Supply Chain: Ekoekin Platform**
  › Ebrar KARA, Nuriye Pınar ÖNER
- **#GIS44 Multi-Modal Clinical Decision Support for Holistic Electrocardiogram Interpretation: Integrating Demographic Metadata with Deep Spatio-Temporal Networks**
  › Burak KAPLAN
- **#GIS28 Schroth-Based Sensor-Integrated Passive-Active Positioning Device in Scoliosis Rehabilitation**
  › Fatma ERDEO

» KIRMIZI SALON

14:00 - 15:00 Session I

» Session Chairs: Prof. Dr. Abdullah Öksüz

- **#GIS18 Investigation and Evaluation of the Concepts of Early Diagnosis and Personalized Treatment**
  › Bahadır PEKGÖR, Süleyman KARAGÖZ
- **#GIS15 Investigation of Circular Economy and Green Entrepreneurship Awareness**
  › Ayşe Ahsen KARABACAK, Süleyman KARAGÖZ
- **#GIS43 Innovative Learning and a Step for the Future**
  › Bertuğ UYANERLER, Hatice DEMİREKİN
- **#GIS35 Corporate Gaps and Institution-Based Market Construction in Emerging Markets**
  › Metehan GÖZEL, Ganime Filiz BİLİCİ

15:15 - 16:15 Session II

» Session Chairs: Prof. Dr. Zekeriya Mızırak

- **#GIS37 Evaluation of Young Entrepreneurs' Environmental Sustainability-Focused Entrepreneurship Potential**
  › Ayfer Nur UZER, Nuriye Pınar ÖNER
- **#GIS16 Investigation of Recycling and Sustainable Energy Awareness**
  › Ahmet Sami GİDER, Süleyman KARAGÖZ
- **#GIS42 the Future Green Economy Is Shaped by Youth**
  › Anıl BAHÇECİ, Hatice DEMİREKİN
- **#GIS17 Investigation of Awareness and Knowledge Levels Regarding Gene-Based Diagnostic and Therapeutic Methods**
  › Bahadır PEKGÖR, Süleyman KARAGÖZ

16:15 - 17:15 Sessinon III

» Session Chairs: Doç. Dr. Aysun Yeşiltaş

- **#GIS51 Lean Revenue-Expense Balance and Profitability in Radiology (MRI) Departments: A Comparative Analysis of In-House and Outsourcing Models**
  › Hilal TAŞKIN, Aydan YÜCELER
- **#GIS52 Supplementary Payment System in Healthcare Institutions: An Evaluation of**

the Current Regulation and Its Shortcomings
› Güler KOÇ, Yusuf Yalçın İLERİ

- **#GIRS01 Healthcare Workers and the Role of Human Resources Management in the COVID-19 Pandemic**
  › Noor Nayyef Mohsin ALMUSTAFA
- **#GIRS03 Bibliometric Analysis of Artificial Intelligence Applications in Healthcare Management (2020-2026)**
  › İrem Buse AYDEMİR
- **#GIRS09 The Crab Mentality Syndrome in Healthcare Institutions: Its Effects on Organizational Climate and Employee Motivation**
  › Özgür KAHRAMAN, Yusuf Yalçın İLERİ

» BEYAZ SALON

14:00 - 15:00 Session I

» *Session Chairs: Prof. Dr. Şerife Didem Kaya*

- **#GIS55 An Examination of the Concept of "Artificial Intelligence Pollution" From a Healthcare Management Perspective**
  › Sadiye ARSOY, Yusuf Yalçın İLERİ
- **#GIS54 The Effect of Nomophobia and FOMO on Sleep Quality in Female Students of the Faculty of Health Sciences**
  › Hasan H. TEKİN, Sude ERDURUR, Cemile DİNDAR
- **#GIS64 Experiences of Individuals With Visual Impairments in Accessing Healthcare Services**
  › Mustafa Burak ÇERİ, Salih KARİP
- **#GIS03 An AI-Supported Fraud Prevention Model**
  › Sacide Şeyda BALCİ

15:15 - 16:15 Session II

» *Session Chairs: Doç. Dr. Aydan Yüceler*

- **#GIS06 Evaluation of the Cost-Effectiveness of Digital Health Applications in Healthcare Service Delivery**
  › Hanife KOZAN, Yusuf Yalçın İLERİ
- **#GIS56 A Systematic Review of Postgraduate Theses at the Intersection of Health and Entrepreneurship in Türkiye**
  › Sadiye ARSOY, Yusuf Yalçın İLERİ
- **#GIS05 Artificial Intelligence in Dentistry and Innovation in Healthcare Services: A Bibliometric Analysis from a Health Management Perspective**
  › Merve TURHAN, Mesut İLBAN
- **#GIS60 A Methodological Evaluation of the Reasons for Failure and Elimination of Machine Learning Methods in Social Science Research**
  › Mahmut Nevfel ELGÜN, Muhammet Ali KAYA, Hüseyin Çağatay KARABIYIK
- **#OBJS02 A Bibliometric Analysis of Studies on the Cost-Effectiveness of Robotic Surgery (2021–2025)**
  › Lütfiye TEKPINAR, Hanife KOZAN
- **#GIRS02 Digitalization and Innovation in Next-Generation Dentistry: A Managerial Evaluation**
  › Mesut İLBAN
- **#GIRS11 The Effects of Mobbing in Healthcare Institutions on Employee Performance and Organizational Efficiency**

› Yusuf Yalçın İLERİ, İsa YAZAR

16:30 - 17:30 **Session III**

» *Session Chairs: Prof. Dr. Hasan Hüseyin Tekin*

- **#GIS31 Opportunities and Risks of Using Artificial Intelligence in Social Services**
  › Büşra KILIÇ
- **#GIS32 The Relationship Between Communication, Trust, and Social Impact in Social Entrepreneurship: A Literature-Based Review**
  › Neslihan ŞAHİN, Hatice AY
- **#GIS46 An Innovative Intervention Model for the Development of School Social Work Systems: Hybrid Mentoring Proposed Within the Framework of University-School Collaboration**
  › Nazrin OMAROVA
- **#OBJS01 A Bibliometric Analysis on Green Management in Hospitals and Green Hospitals**
  › Hilal TAŞKIN, Aydan YÜCELER

2. DAY / 16.10.2026

» ANA SALON

09:30 - 10:15 **Seminar 1**

» *Session Chairs: Prof. Dr. Zekeriya Mızırak*

- **Girişimcilik ve Destekler**
  - İsmail Ünver

10:30 - 11:15 **Seminar 2**

» *Session Chairs: Prof. Dr. Ahmet Şahbaz*

-
  - Prof. Dr. Mehmet Hacıbeyoğlu

14:00 - 15:15 **Session IV**

» *Session Chairs: Prof. Dr. Selim Kayhan*

- #GIS19 **Religion and Entrepreneurship: An Evaluation Within the Scope of Institutions, Personality Traits, and Cultural Debates**
  - H. Bahadır AKIN, Şeyma AKIN
- #GIS20 **Entrepreneur and Inventor: Matthew Boulton and James Watt's Efforts to Patent the Steam Engine**
  - H. Bahadır AKIN
- **Vulnerabilities of Family Businesses in Turkey's Manufacturing Sector in an Inflationary Environment**
  - Tahsin KARABULUT
- **Analysis of Success Factors in Equity Crowdfunding in Türkiye via Logistic Regression: 2021-2025 Period**
  - Arif KÖSEOĞLU
- **How Do Entrepreneurial Framework Conditions Shape Entrepreneurial Activity? Evidence From Developed and Developing Countries**
  - Mustafa GÖMLEKSİZ

15:30 - 16:15 **Session V**

» *Session Chairs: Prof. Dr. Tahsin Karabulut*

- #GIS57 **The Relationship Between Financial Development and Entrepreneurship: The Role of Credit Channels in Türkiye**
  - Günay ÖZCAN
- #GIS61 **Entrepreneurial Personality in the Context of Motivation, Cultural Influences, and Organizational Performance in Turkish Businesses**
  - Ömer Faruk DİKEN, Ahmet DİKEN, Şükran GÖKCE
- #GIS69 **Causality Between Export and Import Unit Value Indexes and Business Formation: An Analysis of Türkiye**
  - Asim KAR
- #GIS62 **The Granger Causality Relationship Between Renewable Energy Consumption and Economic and Environmental Indicators in Türkiye**
  - Ahmet ŞAHBAZ, Ayşe CEYLAN
- #GIS65 **The Obstacle to Entrepreneurship: Interest Income**

› Mustafa AY, Savaş ERDOĞAN

- **#GIS13 Vulnerabilities of Family Businesses in Turkey's Manufacturing Sector in an Inflationary Environment**
  › Tahsin KARABULUT

16:30 - 17:15 Session VI

» *Session Chairs: Doç. Dr. Nahit Yılmaz*

- **#GIS68 External Factors and Time Series Models in Port Container Throughput Forecasting: A Conceptual Evaluation Framework**
  › Yasemin ERKOÇ, Bilge AFŞAR
- **#GIS59 The Shift of Traditional Capital Towards Technology Entrepreneurship: A Proposed Phased Transformation Model**
  › Abdulkadir ALTINTAŞ
- **#GIS58 Driving Forces of Transformation in Sustainable Entrepreneurship Ecosystems and Policy Implications**
  › Mustafa Fatih HAYIRLIOGLU
- **#GIS01 The Environmental Consequences of Entrepreneurship and Digitalization: Panel Evidence from Emerging Europe**
  › Şerife ÖZŞAHİN, Feyza ÖZEL, Şerife KOÇ
- **#GIS02 The Role of Finance in Entrepreneurial Capacity and Opportunities: An Analysis of Developed Economies**
  › Yasemin YILDIRIM AŞCI
- **#GIS07 Factors Influencing Artificial Intelligence Adoption Among Entrepreneurs in Türkiye and Its Perceived Relationship with Business Performance**
  › Muhammed Said ÇELİK

» KIRMIZI SALON

14:00 - 15:00 Session I

» *Session Chairs: Prof. Dr. Kübra Küçükşen*

- **#GIRS04 Matrix Structure and Problems in Health Institutions**
  › Aleyna Melisa ÖZKAYA
- **#GIRS10 Where Do Women Lead in City Hospitals? The Invisible Map of Glass Ceilings and Glass Walls**
  › İrem Buse AYDEMİR, Nihal SOYUĞURLU, Aysun YEŞİLTAŞ
- **#GIRS05 Burnout Among Healthcare Workers During the COVID-19 Pandemic: The Case of Usak Province**
  › Ahmed Hassan Hamad HAMAD
- **#GIRS08 Work-Life Balance Among Healthcare Professionals**
  › Hayrünnisa BÜYÜKMUMCU
- **#GIRS07 Horizon Scanning As A Strategic Decision Support Tool In Health Technology Assessment Processes: Global Trends And A Proposed Institutional Model For Turkey**
  › Beyza ELLİKCİ
- **#GIRS06 Telemedicine as a Service Innovation in Healthcare Services: A Managerial, Legal, and Economic Analysis of Applications in Turkey**
  › Selinay YANAŞOĞLU

15:15 - 16:15 **Session II**

» *Session Chairs: Prof. Dr. Hasan Bülbül*

- **#GIS63 Entrepreneurial Ambidexterity and Dynamic Capabilities in the Entrepreneurial Ecosystem: A Model Proposal for Supply Chain Resilience**
  › Ali AHMADOV, Hasan BÜLBÜL
- **#GIS08 Financial Inclusion and Entrepreneurship: A Conceptual Assessment of Access to Finance**
  › Osman TAŞTEMİR, Yasin ATALAY
- **#GIS67 Price Premium and Consumer Payment Ease in Green Products: A Conceptual Review from the Perspective of Sustainable Entrepreneurship**
  › Feyza ÖZEL, Zekeriya MIZIRAK
- **#GIS66 Digital Connectivity and Formal Entrepreneurial Entry: Evidence from 33 Countries**
  › Rebean AL-SILEFANEE, Şerife KOÇ, Ramazan UÇTU
- **#GIS10 Green Marketing and Transparent Production in the Era of Consumer Skepticism: Market Entry Strategies of Eco-Labeled Ventures**
  › Nahit YILMAZ, Begüm Sena KÜÇÜKERKAN

16:30 - 17:30 **Session III**

» *Session Chairs: Doç. Dr. Mustafa Gömleksiz*

- **#GIS04 How Do Entrepreneurial Framework Conditions Shape Entrepreneurial Activity? Evidence From Developed and Developing Countries**
  › Mustafa GÖMLEKSİZ
- **#GIS09 Factors Affecting Per Capita Capital Accumulation in Türkiye: An Examination in the Context of Income Inequality, Inflation, and Exchange Rates.**
  › Süleyman GÜRBÜZ
- **#GIS11 Social Media Entrepreneurship in the Context of Social Capital and Value Co-Creation: A Model Proposal**
  › Doç. Dr. Nahit YILMAZ, Kübra YALÇIN
- **#GIS12 Do Foreign Direct Investment and Openness to Entrepreneurship Boost Panel Data Analysis on New Business Concentration in OECD Countries?**
  › Bilal ÖZEL
- **#GIS14 Mapping Türkiye's Food and Agriculture Technology Startup Ecosystem: Investment Patterns and the Nutrition Funding Gap**
  › Elif Didem ÖRS DEMET, Şenay Burçin ALKAN
- **#GIS70 Is Unemployment Sticky?: Testing the Unemployment Hysteresis Hypothesis in Türkiye**
  › Nedim MERCAN, Fatih AKBAYIR, Sevilay Ece GÜMÜŞ ÖZUYAR

» BEYAZ SALON

14:00 - 15:00 **Session I**

» *Session Chairs: Prof. Dr. Rüstem Yanar*

- **#GIS33 Digital Attention and Venture Capital Flows: An Empirical Analysis of Attention Theory and Macroeconomic Dynamics in Artificial Intelligence Startups**
  › Yavuz Selim AŞCI, Furkan DOĞAN, Kıvanç ALTINTAŞ
- **#GIS30 Challenges and Managerial Barriers in the Institutionalization Process of Family Firms: A Case Study in the Fastener Industry**

› Mustafa Furkan BİNGÖL

- **#GIS27 Artificial Intelligence and Entrepreneurship: A Conceptual Map of Conditional Effects and Literature Review**
  › Rüstem YANAR
- **#GIS40 Transitioning from Higher Education to Innovation, and from Innovation to Entrepreneurship: The Factors Influencing the National Entrepreneurship Ecosystem**
  › Oğuzhan AYTAR
- **#GIS34 Bibliometric Analysis of Artificial Intelligence Research in Entrepreneurship and Innovation Literature**
  › Havva Merve DEMİR, Zülfiye KAYNAR KARAARSLAN

15:15 - 16:15 Session II

» *Session Chairs: Prof. Dr. Ahmet Şahbaz*

- **#GIS24 Analysis of Success Factors in Equity Crowdfunding in Türkiye via Logistic Regression: 2021-2025 Period**
  › Arif KÖSEOĞLU
- **#GIS25 The Moderating Role of Regional Artificial Intelligence Use in the Effectiveness of KOSGEB Entrepreneurship Subsidies: A Panel Data Analysis**
  › Rüstem YANAR, M. Bahri KIRIKÇI
- **#GIS36 Artificial Intelligence and Edtech Entrepreneurship**
  › Zeynep AVŞAR
- **#GIS45 The Evolvement of Entrepreneurship Due to Artificial Intelligence and Machine Learning Systems**
  › Ayşe HACİİSMAİL
- **#GIS47 Green Innovation and Eco-Entrepreneurship: Solving the Climate Crisis With Sustainable Business Models**
  › Asaf ÇELİK

16:30 - 17:30 Session III

» *Session Chairs: Doç. Dr. Mehmet Nuri Salur*

- **#GIRS12 Analysis of Entrepreneurship, Human Capital and Export Dynamics with Spatial Econometrics: The Case of Türkiye**
  › Ahmet ŞAHBAZ, Ayşe CEYLAN
- **#GIS53 Beyond Technology Investment: How Do CEOs Frame Digital Transformation as a Source of Strategic Agility? A Qualitative Content Analysis of Global Automotive Companies**
  › Aylin YILMAZ GEZGİN
- **#GIS48 Ethical and Communicative Acceptance of AI-Supported Virtual News Anchors**
  › Özlem BEL
- **#GIS26 The Impact of Technology Parks on Entrepreneurship in Turkey: A Panel Data Analysis and Causal Inference Approach**
  › Rüstem YANAR, Bahri KIRIKÇI
- **#GIS22 The "Intention-Behavior Gap" in Slow Fashion Entrepreneurship: An Analysis of Consumer Purchasing Preferences Through the Lens of Value-Belief-Norm Theory**
  › Nahit YILMAZ, Makbule PETEK
- **#GIS41 Green Entrepreneurs**
  › Mehmet Safa ÖZDEMİR, Hatice DEMİREKİN