

1. DAY / 15.10.2026

» ANA SALON

10:00 - 10:30 Opening Speeches

- **Kongre Başkanı**
 - > [Prof. Dr. Ahmet Şahbaz](#)
- **Giv Başkanı**
 - > [Fatih Ceylan](#)
- **Rektör Yardımcısı**
 - > [Prof. Dr. Bahadır Feyzioğlu](#)

10:30 - 12:00 Open

» Session Chairs: Dr. İhsan POLAT

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 - > [Doç. Dr. Barış Gökçe](#)
- **Girişimcilikte Küresel Rekabet: İnovasyon, Kalite ve Standartlar**
 - > [Mahmut Sami Şahin](#)

13:15 - 14:00 Seminar

- **Not Only Geniuses, But Also the Ecosystem: The Real Story of Innovation from Silicon Valley to Canada and Lessons for Turkey**
 - > [Prof. Dr. Mehmet Atilla BEĞEN](#)

14:15 - 15:30 Session I

» Session Chairs: Dr. Öğr. Üyesi Fatma Erdeo

- **#GIS23 Intelligent Scoliosis Support System Including Vibration Feedback and Adjustable Mechanical Structure (Patent)**
 - > [Fatma ERDEO](#), [Neslihan ALTUNTAŞ YILMAZ](#)
- **#GIS21 A New Frontier in Sustainability Reporting: A Bibliometric Review of Biodiversity Reporting and Assurance**
 - > [Meryem USLU](#), [Selahattin USLU](#), [Hasan ÖZYAŞAR](#)
- **#GIS49 Effects of a Game-Based Learning Intervention on Self-Reported Learning Strategies and Professional Attitudes in Kinesiophobia Management Education: A Parallel-Group Randomized Controlled Trial**
 - > [Neslihan ALTUNTAŞ YILMAZ](#), [İrem CANER](#)
- **#GIS39 A Next-Generation Social Entrepreneurship Model in the Context of Circular Economy and Social Impact: "Gün Sonu" Food Rescue Network**
 - > [Umut Eren KOYUNCU](#)

15:45 - 17:00 Session II

» Session Chairs: Dr. Öğr. Üyesi Neslihan Altuntaş Yılmaz

- **#GIS50 Development of a Telerehabilitation-Based Exercise and Monitoring Program and Its Effectiveness Compared with a Brochure-Based Home Exercise Program in Patients with Lumbar Disc Herniation: A Randomized Controlled Trial**

- » Türkişlam AKSU, Neslihan ALTUNTAŞ YILMAZ, Fatma ERDEO
- **#GIS29 Turkish Validation of the Magnetic Resonance Imaging Anxiety Scale (MRIAS): A Validity and Reliability Study**
 - » Nebahat GÖNEN, Hasan Hüseyin TEKİN
- **#GIS38 AI-Based B2B Matching Model for Sustainable Agriculture and Digital Supply Chain: Ekoekin Platform**
 - » Ebrar KARA, Nuriye Pınar ÖNER
- **#GIS44 Multi-Modal Clinical Decision Support for Holistic Electrocardiogram Interpretation: Integrating Demographic Metadata with Deep Spatio-Temporal Networks**
 - » Burak KAPLAN
- **#GIS28 Schroth-Based Sensor-Integrated Passive-Active Positioning Device in Scoliosis Rehabilitation**
 - » Fatma ERDEO

» KIRMIZI SALON

14:00 - 15:00 Session I

- » Session Chairs: Prof. Dr. Abdullah Öksüz
- **#GIS18 Investigation and Evaluation of the Concepts of Early Diagnosis and Personalized Treatment**
 - » Bahadır PEKGÖR, Süleyman KARAGÖZ
- **#GIS15 Investigation of Circular Economy and Green Entrepreneurship Awareness**
 - » Ayşe Ahsen KARABACAK, Süleyman KARAGÖZ
- **#GIS43 Innovative Learning and a Step for the Future**
 - » Bertuğ UYANERLER, Hatice DEMİREKİN
- **#GIS35 Corporate Gaps and Institution-Based Market Construction in Emerging Markets**
 - » Metehan GÖZEL, Ganime Filiz BİLİCİ

15:15 - 16:15 Session II

- » Session Chairs: Prof. Dr. Zekeriya Mızırak
- **#GIS37 Evaluation of Young Entrepreneurs' Environmental Sustainability-Focused Entrepreneurship Potential**
 - » Ayfer Nur UZER, Nuriye Pınar ÖNER
- **#GIS16 Investigation of Recycling and Sustainable Energy Awareness**
 - » Ahmet Sami GİDER, Süleyman KARAGÖZ
- **#GIS42 the Future Green Economy Is Shaped by Youth**
 - » Anıl BAHÇECİ, Hatice DEMİREKİN
- **#GIS17 Investigation of Awareness and Knowledge Levels Regarding Gene-Based Diagnostic and Therapeutic Methods**
 - » Bahadır PEKGÖR, Süleyman KARAGÖZ

16:15 - 17:15 Sessinon III

- » Session Chairs: Doç. Dr. Aysun Yeşiltaş
- **#GIS51 Lean Revenue-Expense Balance and Profitability in Radiology (MRI) Departments: A Comparative Analysis of In-House and Outsourcing Models**
 - » Hilal TAŞKIN, Aydan YÜCELER
- **#GIS52 Supplementary Payment System in Healthcare Institutions: An Evaluation of**

the Current Regulation and Its Shortcomings

> Güler KOÇ, Yusuf Yalçın İLERİ

■ **#GIRS01 Healthcare Workers and the Role of Human Resources Management in the COVID-19 Pandemic**

> Noor Nayyef Mohsin ALMUSTAFA

■ **#GIRS03 Bibliometric Analysis of Artificial Intelligence Applications in Healthcare Management (2020-2026)**

> İrem Buse AYDEMİR

■ **#GIRS09 The Crab Mentality Syndrome in Healthcare Institutions: Its Effects on Organizational Climate and Employee Motivation**

> Özgür KAHRAMAN, Yusuf Yalçın İLERİ

» **BEYAZ SALON**

14:00 - 15:00 Session I

» Session Chairs: Prof. Dr. Şerife Didem Kaya

■ **#GIS55 An Examination of the Concept of “Artificial Intelligence Pollution” From a Healthcare Management Perspective**

> Sadiye ARSOY, Yusuf Yalçın İLERİ

■ **#GIS54 The Effect of Nomophobia and FOMO on Sleep Quality in Female Students of the Faculty of Health Sciences**

> Hasan H. TEKİN, Sude ERDURUR, Cemile DİNDAR

■ **#GIS64 Experiences of Individuals With Visual Impairments in Accessing Healthcare Services**

> Mustafa Burak ÇERİ, Salih KARİP

■ **#GIS03 An AI-Supported Fraud Prevention Model**

> Sacide Şeyda BALCI

15:15 - 16:15 Session II

» Session Chairs: Doç. Dr. Aydan Yücel

■ **#GIS06 Evaluation of the Cost-Effectiveness of Digital Health Applications in Healthcare Service Delivery**

> Hanife KOZAN, Yusuf Yalçın İLERİ

■ **#GIS56 A Systematic Review of Postgraduate Theses at the Intersection of Health and Entrepreneurship in Türkiye**

> Sadiye ARSOY, Yusuf Yalçın İLERİ

■ **#GIS05 Artificial Intelligence in Dentistry and Innovation in Healthcare Services: A Bibliometric Analysis from a Health Management Perspective**

> Merve TURHAN, Mesut İLBAN

■ **#GIS60 A Methodological Evaluation of the Reasons for Failure and Elimination of Machine Learning Methods in Social Science Research**

> Mahmut Nevfel ELGÜN, Muhammet Ali KAYA, Hüseyin Çağatay KARABIYIK

■ **#OBS02 A Bibliometric Analysis of Studies on the Cost-Effectiveness of Robotic Surgery (2021-2025)**

> Lütfiye TEKPINAR, Hanife KOZAN

■ **#GIRS02 Digitalization and Innovation in Next-Generation Dentistry: A Managerial Evaluation**

> Mesut İLBAN

■ **#GIRS11 The Effects of Mobbing in Healthcare Institutions on Employee Performance and Organizational Efficiency**

> Mesut İLBAN

> Yusuf Yalçın İLERİ, İsa YAZAR

16:30 - 17:30 Session III

» Session Chairs: Prof. Dr. Hasan Hüseyin Tekin

■ **#GIS31 Opportunities and Risks of Using Artificial Intelligence in Social Services**

> Büşra KILIÇ

■ **#GIS32 The Relationship Between Communication, Trust, and Social Impact in Social Entrepreneurship: A Literature-Based Review**

> Neslihan ŞAHİN, Hatice AY

■ **#GIS46 An Innovative Intervention Model for the Development of School Social Work Systems: Hybrid Mentoring Proposed Within the Framework of University-School Collaboration**

> Nazrin OMAROVA

■ **#OBS01 A Bibliometric Analysis on Green Management in Hospitals and Green Hospitals**

> Hilal TAŞKIN, Aydan YÜCELER

2. DAY / 16.10.2026

» ANA SALON

09:30 - 10:15 Seminar 1

» Session Chairs: Prof. Dr. Zekeriya Mızırak

■ Girişimcilik ve Destekler

> İsmail Ünver

10:30 - 11:15 Seminar 2

» Session Chairs: Prof. Dr. Ahmet Şahbaz

■

> Prof. Dr. Mehmet Hacıbeyoğlu

14:00 - 15:15 Session IV

» Session Chairs: Prof. Dr. Selim Kayhan

■ #GIS19 Religion and Entrepreneurship: An Evaluation Within the Scope of Institutions, Personality Traits, and Cultural Debates

> H. Bahadır AKIN, Şeyma AKIN

■ #GIS20 Entrepreneur and Inventor: Matthew Boulton and James Watt's Efforts to Patent the Steam Engine

> H. Bahadır AKIN

■ Vulnerabilities of Family Businesses in Turkey's Manufacturing Sector in an Inflationary Environment

> Tahsin KARABULUT

■ Analysis of Success Factors in Equity Crowdfunding in Türkiye via Logistic Regression: 2021-2025 Period

> Arif KÖSEOĞLU

■ How Do Entrepreneurial Framework Conditions Shape Entrepreneurial Activity? Evidence From Developed and Developing Countries

> Mustafa GÖMLEKSİZ

15:30 - 16:15 Session V

» Session Chairs: Prof. Dr. Tahsin Karabulut

■ #GIS57 The Relationship Between Financial Development and Entrepreneurship: The Role of Credit Channels in Türkiye

> Günay ÖZCAN

■ #GIS61 Entrepreneurial Personality in the Context of Motivation, Cultural Influences, and Organizational Performance in Turkish Businesses

> Ömer Faruk DİKEN, Ahmet DİKEN, Şükran GÖKCE

■ #GIS69 Causality Between Export and Import Unit Value Indexes and Business Formation: An Analysis of Türkiye

> Asim KAR

■ #GIS62 The Granger Causality Relationship Between Renewable Energy Consumption and Economic and Environmental Indicators in Türkiye

> Ahmet ŞAHBAZ, Ayşe CEYLAN

■ #GIS65 The Obstacle to Entrepreneurship: Interest Income

> Asim KAR

> Mustafa AY, Savaş ERDOĞAN

- **#GIS13 Vulnerabilities of Family Businesses in Turkey's Manufacturing Sector in an Inflationary Environment**
> Tahsin KARABULUT

16:30 - 17:15 Session VI

» Session Chairs: Doç. Dr. Nahit Yılmaz

- **#GIS68 External Factors and Time Series Models in Port Container Throughput Forecasting: A Conceptual Evaluation Framework**
> Yasemin ERKOÇ, Bilge AFŞAR
- **#GIS59 The Shift of Traditional Capital Towards Technology Entrepreneurship: A Proposed Phased Transformation Model**
> Abdulkadir ALTINTAŞ
- **#GIS58 Driving Forces of Transformation in Sustainable Entrepreneurship Ecosystems and Policy Implications**
> Mustafa Fatih HAYIRLIOĞLU
- **#GIS01 The Environmental Consequences of Entrepreneurship and Digitalization: Panel Evidence from Emerging Europe**
> Şerife ÖZŞAHİN, Feyza ÖZEL, Şerife KOÇ
- **#GIS02 The Role of Finance in Entrepreneurial Capacity and Opportunities: An Analysis of Developed Economies**
> Yasemin YILDIRIM AŞCI
- **#GIS07 Factors Influencing Artificial Intelligence Adoption Among Entrepreneurs in Türkiye and Its Perceived Relationship with Business Performance**
> Muhammed Said ÇELİK

» KIRMIZI SALON

14:00 - 15:00 Session I

» Session Chairs: Prof. Dr. Kübra Küçükşen

- **#GIRS04 Matrix Structure and Problems in Health Institutions**
> Aleyna Melisa ÖZKAYA
- **#GIRS10 Where Do Women Lead in City Hospitals? The Invisible Map of Glass Ceilings and Glass Walls**
> İrem Buse AYDEMİR, Nihal SOYUĞURLU, Aysun YEŞİLTAY
- **#GIRS05 Burnout Among Healthcare Workers During the COVID-19 Pandemic: The Case of Usak Province**
> Ahmed Hassan Hamad HAMAD
- **#GIRS08 Work-Life Balance Among Healthcare Professionals**
> Hayrūnnisa BÜYÜKMUMCU
- **#GIRS07 Horizon Scanning As A Strategic Decision Support Tool In Health Technology Assessment Processes: Global Trends And A Proposed Institutional Model For Turkey**
> Beyza ELLİKCI
- **#GIRS06 Telemedicine as a Service Innovation in Healthcare Services: A Managerial, Legal, and Economic Analysis of Applications in Turkey**
> Selinay YANAŞOĞLU

15:15 - 16:15 Session II

» Session Chairs: Prof. Dr. Hasan Bülbül

- **#GIS63 Entrepreneurial Ambidexterity and Dynamic Capabilities in the Entrepreneurial Ecosystem: A Model Proposal for Supply Chain Resilience**
» Ali AHMADOV, Hasan BÜLBÜL
- **#GIS08 Financial Inclusion and Entrepreneurship: A Conceptual Assessment of Access to Finance**
» Osman TAŞTEMİR, Yasin ATALAY
- **#GIS67 Price Premium and Consumer Payment Ease in Green Products: A Conceptual Review from the Perspective of Sustainable Entrepreneurship**
» Feyza ÖZEL, Zekeriya MIZIRAK
- **#GIS66 Digital Connectivity and Formal Entrepreneurial Entry: Evidence from 33 Countries**
» Rebean AL-SILEFANEE, Şerife KOÇ, Ramazan UÇTU
- **#GIS10 Green Marketing and Transparent Production in the Era of Consumer Skepticism: Market Entry Strategies of Eco-Labeled Ventures**
» Nahit YILMAZ, Begüm Sena KÜÇÜKERKAN

16:30 - 17:30 Session III

» Session Chairs: Doç. Dr. Mustafa Gömleksiz

- **#GIS04 How Do Entrepreneurial Framework Conditions Shape Entrepreneurial Activity? Evidence From Developed and Developing Countries**
» Mustafa GÖMLEKSİZ
- **#GIS09 Factors Affecting Per Capita Capital Accumulation in Türkiye: An Examination in the Context of Income Inequality, Inflation, and Exchange Rates.**
» Süleyman GÜRBÜZ
- **#GIS11 Social Media Entrepreneurship in the Context of Social Capital and Value Co-Creation: A Model Proposal**
» Doç. Dr. Nahit YILMAZ, Kübra YALÇIN
- **#GIS12 Do Foreign Direct Investment and Openness to Entrepreneurship Boost Panel Data Analysis on New Business Concentration in OECD Countries?**
» Bilal ÖZEL
- **#GIS14 Mapping Türkiye's Food and Agriculture Technology Startup Ecosystem: Investment Patterns and the Nutrition Funding Gap**
» Elif Didem ÖRS DEMET, Şenay Burçin ALKAN
- **#GIS70 Is Unemployment Sticky?: Testing the Unemployment Hysteresis Hypothesis in Türkiye**
» Nedim MERCAN, Fatih AKBAYIR, Sevilay Ece GÜMÜŞ ÖZUYAR

» BEYAZ SALON

14:00 - 15:00 Session I

» Session Chairs: Prof. Dr. Rüstem Yanar

- **#GIS33 Digital Attention and Venture Capital Flows: An Empirical Analysis of Attention Theory and Macroeconomic Dynamics in Artificial Intelligence Startups**
» Yavuz Selim AŞCI, Furkan DOĞAN, Kıvanç ALTINTAŞ
- **#GIS30 Challenges and Managerial Barriers in the Institutionalization Process of Family Firms: A Case Study in the Fastener Industry**

> Mustafa Furkan BİNGÖL

■ **#GIS27 Artificial Intelligence and Entrepreneurship: A Conceptual Map of Conditional Effects and Literature Review**

> Rüstem YANAR

■ **#GIS40 Transitioning from Higher Education to Innovation, and from Innovation to Entrepreneurship: The Factors Influencing the National Entrepreneurship Ecosystem**

> Oğuzhan AYAR

■ **#GIS34 Bibliometric Analysis of Artificial Intelligence Research in Entrepreneurship and Innovation Literature**

> Havva Merve DEMİR, Zülfiye KAYNAR KARAARSLAN

15:15 - 16:15 Session II

» Session Chairs: Prof. Dr. Ahmet Şahbaz

■ **#GIS24 Analysis of Success Factors in Equity Crowdfunding in Türkiye via Logistic Regression: 2021-2025 Period**

> Arif KÖSEOĞLU

■ **#GIS25 The Moderating Role of Regional Artificial Intelligence Use in the Effectiveness of KOSGEB Entrepreneurship Subsidies: A Panel Data Analysis**

> Rüstem YANAR, M. Bahri KIRIKÇI

■ **#GIS36 Artificial Intelligence and Edtech Entrepreneurship**

> Zeynep AVŞAR

■ **#GIS45 The Evolvement of Entrepreneurship Due to Artificial Intelligence and Machine Learning Systems**

> Ayşe HACİSMAİL

■ **#GIS47 Green Innovation and Eco-Entrepreneurship: Solving the Climate Crisis With Sustainable Business Models**

> Asaf ÇELİK

16:30 - 17:30 Session III

» Session Chairs: Doç. Dr. Mehmet Nuri Salur

■ **#GIRS12 Analysis of Entrepreneurship, Human Capital and Export Dynamics with Spatial Econometrics: The Case of Türkiye**

> Ahmet ŞAHBAZ, Ayşe CEYLAN

■ **#GIS53 Beyond Technology Investment: How Do CEOs Frame Digital Transformation as a Source of Strategic Agility? A Qualitative Content Analysis of Global Automotive Companies**

> Aylin YILMAZ GEZGİN

■ **#GIS48 Ethical and Communicative Acceptance of AI-Supported Virtual News Anchors**

> Özlem BEL

■ **#GIS26 The Impact of Technology Parks on Entrepreneurship in Turkey: A Panel Data Analysis and Causal Inference Approach**

> Rüstem YANAR, Bahri KIRIKÇI

■ **#GIS22 The "Intention-Behavior Gap" in Slow Fashion Entrepreneurship: An Analysis of Consumer Purchasing Preferences Through the Lens of Value-Belief-Norm Theory**

> Nahit YILMAZ, Makbule PETEK

■ **#GIS41 Green Entrepreneurs**

> Mehmet Safa ÖZDEMİR, Hatice DEMİREKİN